

FEBRUARY 2022



MONTHLY NEWSLETTER PRESENTED BY



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**Here's a message from ECAC
Commissioner, Dan Coonan, Presented
by Lenovo Legion**

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out more events coming up this season**

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HV Gamer Con makes its return to LAN

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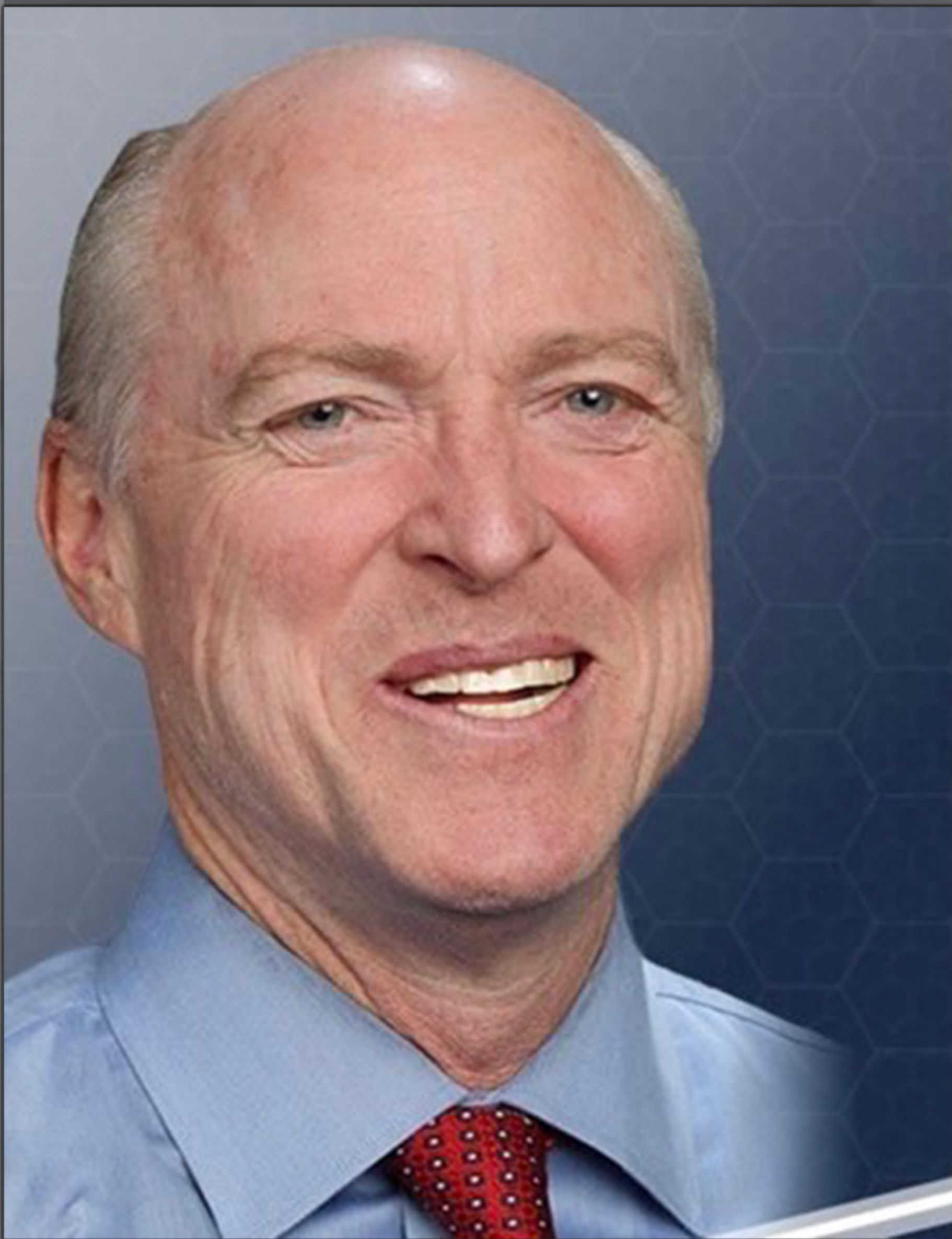
**Hear from our new members and what
they are looking forward to this season**

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**ECAC Esports social handles and the
quote of the month**

COMMISSIONER'S STATEMENT

PRESENTED BY: LENOVO LEGION



We are off and running with our Spring esports leagues, which now total 14 different games. Our ECAC Esports membership continues to grow exponentially, with 17 new schools signing up over the holiday break, bringing the total in our Esports Conference up to 120. We have over 800 teams and 4,000 competitors participating in ECAC Esports competition. We are now broadcasting live each week on ESTV (linear), EsportsU (digital) as well as through our ECAC Twitch channel.

We are thrilled to announce that our in-person championship is back as well. We received a wonderfully generous grant from the State of New York to run our spring in-person championships in Albany at HV Gamer Con, held at the Albany Capital Center. This will be our third time returning there for this event.

The last time there were 2,500 in attendance over the course of the weekend. Our number of schools and attendees has more than doubled since the last event. This one promises to be our best yet, with the fiercest collegiate competition imaginable.

I want to acknowledge in particular Lydia Fister of our staff – our Associate Commissioner and Director of Esports, as well as our League Ops Coordinator, Hayley Parks, as well as graphic design interns Donjei Bethea and Wakim Reed (SUNY Canton), and broadcast intern William Barry (Stevenson University). Additionally, CSMG – our Esports partners, has been a gamechanger for us, taking us to the next level as an esports organization. Thank you especially to Mike Blewitt, Joseph Petaya and ToniAnn Convertino for all of their tireless efforts on our behalf.

Thanks for being a vital part of ECAC Esports and for all of your continued support! So many great things in the works lie ahead. Next year promises to be bigger and better than ever. Stay tuned . . .

FUTURE SCHEDULE

ECAC ESPORTS 2021-22 SEASON

The 2022 spring season has officially kicked off! If your program is interested in becoming a member- contact Lydia Fister at lfister@ecac.org for more information!

Regular season: 1/31 - 3/24

Playoffs: 4/4 - 4/29

SPRING 2022 COLLEGE LEAGUE OF LEGENDS

Regular Season

Round 1: Jan 24 - Jan 30

Round 2: Jan 31 - Feb 6

Round 3: Feb 7 - Feb 13

Round 4: Feb 14 - Feb 20

Round 5: Feb 21 - Feb 27

Conference Playoffs

Quarterfinals: Mar 7 - Mar 13

Semifinals: Mar 14 - Mar 2

Finals & 3rd Place: Mar 21 - Mar 27

HV GAMER CON 2022

Qualifiers: February 18-20

LAN: March 19 & 20

Albany Captial Center - Albany, NY



HR that expands possibilities

SEE WHAT'S POSSIBLE



HVGC 2022 ANNOUNCES TRIUMPHANT RETURN TO THE ALBANY CAPITAL CENTER

ALBANY CAPITAL CENTER

MARCH 19-20



OVERWATCH

SUPER SMASH BROS ULTIMATE

ROCKET LEAGUE

After an impressive debut in 2019 that brought more than 2,500 people through the doors of the Albany Capital Center, HV Gamer Con successfully switched gears amid the pandemic to a virtual format for 2020, engaging thousands of online viewers for the live events. The public is invited to watch, play and win at this year's event. The public tournaments will include Madden 22, NBA 2k22, Fortnite Mobile and Super Smash Bros. Ultimate, and thousands of dollars in cash and prizes will be awarded. The event's main stage will feature the best collegiate esports competitors from across the country competing in the ECAC's Invitational Tournament with players battling in Rocket League, Super Smash Bros. Ultimate and Overwatch. In addition, panel discussions will be held throughout the weekend featuring topics such as "How to be Recruited to Play Esports in College," "How to Start an Esports Team" and "How to Make a Career in Game Development."

"Esports continues to grow at a rapid pace at ECAC. In just the past two years, the number of schools competing has grown exponentially," said Dan Coonan, president and CEO of ECAC. "We are displaying some of the best collegiate esports competitors in the country with an exciting and safe return to in-person gaming." "We held a successful Madden football event at the Albany Capital Center in 2019 and have been looking forward to our return," said Larry Ridley, owner of Compete4Ever. "Being able to invite regional players to play against some of the best Madden and NBA players in the country at HV Gamer Con is an event you won't want to miss." "Collegiate Sports Management Group & EsportsU are proud to partner with ECAC as their property rights manager to bring this historical event back with the best of collegiate esports and celebrating the Albany video game community," said Angela Bernhard Thomas, Executive Vice President at ESPORTSU. "This event continues to be an important economic driver drawing visitors to our area," said Michele Vennard, board chair, Albany Convention Center Authority (ACCA). "We are thrilled to showcase our state-of-the-art facility and welcome the best collegiate esports athletes to the ACC, putting the Capital Region on the map as a gaming hub."

Registration for the online qualifiers is now open exclusively to ECAC esports members until February 14. The Final 8 for each game title will qualify for the event at the ACC to compete in. All competition will be powered by LeagueSpot. HV Gamer Con is supported by a Market New York grant awarded from I LOVE NY/New York State's Division of Tourism, awarded through the Regional Economic Development Council Initiative. The event follows all New York State Department of Health guidelines.

MEMBER SPOTLIGHT



UNIVERSITY OF SOUTH FLORIDA
ANDREW ROSS
ESPORTS COORDINATOR

"The University of South Florida is elated to continue to provide meaningful opportunities for our students to compete in collegiate esports. Being a part of the ECAC will take our program to the next level as our students and clubs are provided with fair, fun, and well managed collegiate competition. The staff at ECAC have been a pleasure to work with and we hope this is the beginning of a long relationship for the betterment of our student body."



ADELPHI

ADELPHI UNIVERSITY
SHAUN RUTHERFORD
ASST. DIRECTOR CAMPUS REC.

"We are excited for the opportunity that the ECAC is going to provide for our new esports program. Our students have been looking forward to competing for a while and to be able to be partnered with a conference with the competition, resources and support of the ECAC, will greatly benefit our students experience for years to come."

APPENDIX

FOLLOW US ON TWITCH.TV



QUOTE OF THE MONTH

*Today is your
opportunity to build
the tomorrow that you
want!*

KEEPING UP WITH ESPORTS

Make sure you stay up to date
with all things Esports!

Follow the ECAC Esports Social
Accounts at @ECAC_Esports

Follow CSMG's LinkedIn and
Twitter @collegiatesmg



LEAGUESPOT PLATFORM

LeagueSpot is an all-inclusive platform created to provide comprehensive support at all levels of esports competition. Whether you are planning a large single tournament or plan to run year round seasonal competitions, LeagueSpot has power and all the needed management tools to accommodate the seasoned expert as well as entry-level organizers looking to add esports to their existing programs.