

JULY 2020



MONTHLY NEWSLETTER

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ILLINOIS WESLEYAN EXPANDS MASSIVELY IN 2020



ILLINOIS WESLEYAN
ESPORTS

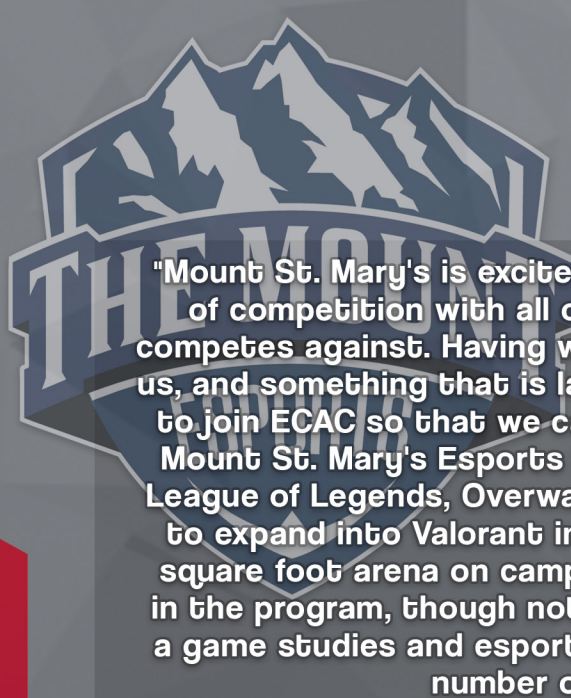
This fall, member school, Illinois Wesleyan University, will be opening the doors of their new training facility on campus. After residing in the Hansen Student Center Esports Arena for the last two years, IWU has relocated their program to a new 5,500 square foot stand alone building. The new facility features approximately 50 computers, two play spaces, a conference room, offices, two student lounges, and a broadcast studio in partnership with HyperX, Intel, and Gravity Gaming.

The expansion comes after two successful years of esports at Illinois Wesleyan University, led by Callum Fletcher in which the program has seen growth in students, games, staff, and recognition. Among other tournament victories such as the UCI Best Coast Invitational, IWU LoL entered the North Playoffs with the #3 seed and continued to upset University of Illinois to qualify for the National Playoffs, just days before the quarantine suspended the league indefinitely. Fortnite performed exceptionally well in their inaugural year placing 2nd at Dreamhack Atlanta and 17th-33rd in the Collegiate Star League National Playoffs.

Going into 2020, Illinois Wesleyan will be bringing in teams to compete in Overwatch, Rocket League, and Super Smash Bros in addition to returning sports Fortnite and League of Legends. Not only are the game titles expanding, but so is the staffing! Illinois Wesleyan currently has full time, salary and benefit positions open on their website for both a full time League of Legends Coach and an Overwatch Coach.

We're excited to see this member school continue to grow, and even more excited to watch them compete under the ECAC Banner this year.

NEW MEMBER SPOTLIGHT



MOUNT ST. MARY'S UNIVERSITY

Russ Hamer
Director of Esports

"Mount St. Mary's is excited to compete in ECAC Esports, as they offer a high level of competition with all of the universities that our athletics program regularly competes against. Having well-organized competition and scheduling is important to us, and something that is lacking in many collegiate esports leagues, so we're happy to join ECAC so that we can best serve our students and compete at a high level. Mount St. Mary's Esports is in its inaugural year, and we'll initially be competing in League of Legends, Overwatch, Rocket League, Smash Bros, and NBA 2K, with plans to expand into Valorant in the future. We offer esports scholarships, have a 2,200 square foot arena on campus, and have around 50 students regularly participating in the program, though not all at the varsity level. Additionally, we'll be introducing a game studies and esports minor in Fall of 2021, that we'll be partnering with for a number of academic and co-curricular ventures."

WAYNE STATE COLLEGE

John Schwarte
Campus Recreation Coordinator

"Wayne State College is thrilled to start its esports program this fall. Featuring 12 state-of-the-art gaming stations, The Den, will be an exclusive arena for Wildcat Esports athletes only. We are anticipating a great emergence of gamers to come out and compete in our club program. As of right now, we have just over 40 students interested in a variety of games that the ECAC offers. Based off the numbers currently, I anticipate having multiple teams participating in League of Legends, Rocket League, Overwatch, and Fortnite. There has been a lot of hype on campus drawing students to this new program and we can't wait to get it off the ground and see the turn out."



BETHEL UNIVERSITY

Dan Wort
Esports Director

"We are excited about joining the ECAC for esports during our first year as a program. They offer us a one-stop shop for both our varsity and club teams to compete, as well as regular and consistent match days. That was very important to me as a part-time Director. I was looking for simplicity in order to best manage the competition part of our program. ECAC provides just that, at a reasonable cost, and with great people to work with."



COACHES CORNER

Coach Jordan Sheets
From Stevenson University

“My current role at Stevenson is both head coach of our Overwatch and Valorant teams and marketing manager of our Esports program.

A typical week for us is five hour practice blocks, four times per week. These practices consist of scrims, strategy breakdowns, and VOD reviews. This also includes any tournaments or matches we are participating in or traveling to for that week. Our Esports program currently features Overwatch, Valorant and League of Legends with twenty-one dedicated players. We are very much looking forward to this fall semester and are excited to welcome all of our new recruits!”



iBUYPOWER BECOMES THE OFFICIAL PC OF ECAC ESPORTS

The ECAC and Collegiate Sports Management Group ink deal with iBUYPOWER to become the "Official PC Partner" of ECAC Esports. iBUYPOWER will provide esports programs with PCs to be showcased at all LAN events throughout the year.

"We are proud to partner with CSMG's Esports properties as they continue to evolve and expand their leadership position in collegiate esports," stated Darren Su, Executive Vice President at iBUYPOWER. "At varsity level competitive play, the difference in system performance can determine the victors. To level the playing field as much as possible, we need to ensure players are able to compete at their highest potential with the best systems. Our partners at Intel provide our gaming PC's with the cutting-edge technology needed to compete in esports tournaments."



SPONSOR SPOTLIGHT

About iBUYPOWER

Since 1999, iBUYPOWER has embodied its core beliefs of Perseverance, Unity, Strength, and Ambition, to deliver on its promise to build the best gaming systems for the most discerning gamers. Our systems have since become the backbone for professional gamers, game developers, LAN centers, major esports tournaments, and everyday consumers. iBUYPOWER has worked intimately with brands such as Intel, NVIDIA, AMD, Microsoft, WD, ASUS, Bethesda, MLG and many more. Superior performance, reliability, cutting edge technology and timely production make iBUYPOWER the authority in PC gaming.

SPONSOR SPOTLIGHT CONT.



Good

Better

Best

MFG Model Name	Element Pro141i	Element Pro142i	CB 143i
			
Manufacturer	iBUYPOWER	iBUYPOWER	iBUYPOWER
CASE	iBP Element Pro	iBP Element Pro	iBP Case Builder
CPU	i7 10700K	i7 10700K	i9 10900K
FAN	240MM Liquid Cooling	240MM Liquid Cooling	240MM Liquid Cooling
MOBO	Z490	Z490	Z490
MEMORY	16GB DDR4 2666	16GB DDR4 2666	16GB DDR4 2666
GPU	RTX 2060 Super 8GB	RTX 2070 Super 8GB	RTX 2080 Super 8GB
POWER	600Watt	650Watt	650Watt
HDD	No HDD	1TB	1TB
SSD	1TB SSD	480GB SSD	480GB SSD
ODD	No DVDRW	No DVDRW	No DVDRW
OS	Windows 10 Home Edition 64bit	Windows 10 Home Edition 64bit	Windows 10 Home Edition 64bit
Wifi	Wifi Included	Wifi Included	Wifi Included
RGB	ARGB fan x3	ARGB fan x3	RGB Lighting
Accessories	KB+Mouse+2x disk+Manual+PWR Cord	KB+Mouse+2x disk+Manual+PWR Cord	KB+Mouse+2x disk+Manual+PWR Cord
Audio	Realtek Audio	Realtek Audio	Realtek Audio
Color	Black with Tempered Glass side panel	Black with Tempered Glass side panel	Black with Tempered Glass side panel

ECAC ESPORTS



The ECAC is an 82 year-old organization with over 200 member schools across all NCAA Divisions. The ECAC exists to enhance the experience of student-athletes participating in intercollegiate athletics and provides great value for universities and colleges by sponsoring championships, leagues, bowl games, tournaments and other competitions throughout the Northeast. ECAC Esports is growing and now totals more than sixty colleges and universities and is expanding the geographic footprint for the conference nationally. ECAC's Esports program is dedicated to providing and activating intercollegiate esports competition for colleges across the country.



Dan Coonan took over as CEO of the ECAC in January of 2017. In a multi-faceted career, he has served as Athletic Director at Santa Clara University for eleven years, practiced law, ran a Congressional campaign, taught a law class at the University of San Francisco, oversaw all fundraising for the Catholic Church in Los Angeles, and served as Chairman of the Board of the largest homeless shelter network in the Bay Area. He initiated an esports program at the ECAC in the spring of 2018.

Lydia Fister is the Director of Esports for the ECAC. She earned her Bachelor of Science in Sports Management from Mitchell College. She also holds a Master's in Sports Business and Entertainment Management from Manhattanville College. Lydia interned for the ECAC assisting with esports in the Spring of 2019. After completing her Master's, she stayed on board with the ECAC and spearheads the esports program. In her current role, she works day to day with colleges across the nation to provide the best experience in collegiate esports and brings in depth knowledge of the esports ecosystem.



THE ECAC AND COLLEGIATE SPORTS MANAGEMENT PARTNERSHIP



Founded in 2014, College Sports Properties Group ("CSMG") that drives the business performance of college athletic conferences and schools, providing them with a successful growth strategy, and generating revenue to support their athletic department and initiatives. CSMG esports rights encompass the ECAC, NJCAA, and within the 20+ conferences represented by CSMG. CSMG specializes in Marketing Rights/Revenue Generation, Content Creation & Distribution, Media Rights/Revenue Generation, Content Creation & Distribution, Media Rights Strategy & Negotiation, Sponsorship Sales, Name Image and Likeness Solutions, Licensing, Event Production & Management, Ticketing, and Esports. CSMG specializes in Marketing Rights/Revenue Generation, Content Creation & Distribution, Media Rights/Revenue Generation, Content Creation & Distribution, Media Rights Strategy & Negotiation, Sponsorship Sales, Name Image and Likeness Solutions, Licensing, Event Production & Management, Ticketing, and Esports.



Neil Malvone is the EVP of Business Affairs & Strategic Partnerships at CSMG. He is engaged in all aspects of sport event planning including event creation, revenue generation, sponsorship sales and activation, and communications. In addition to his current role with CSMG, he is also the Executive Chariman of the NJCAAE and Founder and President of Cutting-Edge Sports Management, offering total sport management & event planning services. Malvone also created and operates the Dream Bowl, a premier FCS, DII & DIII college football all-star game since 2012. He his a notable professor of sport business & sport law at the Master's and undergraduate levels throughout the New York metropolitan area and developed one of the first ever Esports Management Majors in the country.

Thomas O'Keefe is the Manager of Brand Partnerships and Esports at CSMG. He holds a Bachelor of Science from St. Joseph's College where he was a three-year tennis captain. Upon completion of his undergraduate studies, he earned his Master's in Sports Management from St. John's University, where he was the Research Assistant for the College of Professional Studies. Thomas previously worked for IMG College assisting in client services brand activations. In his current role, he works with conferences and institutions in providing the organizations with growth strategies and revenue generating opportunities. In the past year, he has secured 15 brand partnerships throughout traditional sports and esports. CSMG currently works with the ECAC, ECC, and NJCAAE Esports programs, in regard to, event management, sponsorship, licensing, media, ticketing and acquisitions.



eFuse OPPORTUNITY CORNER

LaGR Gaming: Board Member

Each board member will be responsible for a monthly investment of \$100 USD with a return of 10% on selected player contracts. Ownership and status is removed after 3 failed payments or failure to make first payment. Please include a esports resume with commission rates from other organizations

LaGR Gaming: Graphic Designer

Must have adobe software so work can be in AI formats for when needed. Must have a semi flexible schedule to get projects done. Must have a social media presence. Commission will be based per project and not monthly/weekly. Will order projects anywhere from 1-3 times a month, maybe more once the world opens back up

eFuse: Community Coordinator (Volunteer)

Ideate on the best and most feasible options for community/game nights. Assist in the planning and organizing of community/game nights. Assist in Discord moderation and management during community/game nights. Participate in weekly Discord Calls to plan for the next community/game night and report back on the last one. Consistently engage with the community and represent eFuse in an appropriate way.

To apply and see more opportunities, create your gaming portfolio today on the eFuse app or visit their website on the credits page!

eFuse Opportunities

If you're looking to take the next step in your career or passion for gaming then be sure to check out eFuse's opportunity feed. Whether it be finding a scholarship, a job, a tournament, or anything in between, eFuse has the relationships to help you chase your dreams.



Apply

Braxton Miller Scholarship

Braxton Miller
Scholarship | Other

Apply for a scholarship from NFL Wide Receiver Braxton Miller! Playing video games is a great escape for me, and is a great stress reliever when I get home from a hard workout. Being an athlete...

Provided By eFuse



Apply

Sundance #ForTheGamers Scholarship

eFuse
Scholarship | Academic

2020 is a year #ForTheGamers. As an industry OG, Sundance has been a part of lots of great experiences in gaming ranging from Co-Founding Major

Provided By eFuse



Apply

chocoTaco Scholarship

Jake Throop
Scholarship | Other

Apply for a scholarship from me, chocoTaco! One of the best parts of being a full-time streamer is the tremendous role my community plays in my life, and I would love to see on...

Provided By eFuse

FUTURE SCHEDULE

SUMMER VALORANT TOURNAMENT

August 10th at 6pm ET

Registration is now open! Students from college's across the nation can enter the competition. Join the ECAC hub first on avg1.org/ecac to register.

HV GAMER CON

September 12th & 13th

Gamer Con returns to the Capital Region for an action packed weekend! Visit <https://www.universe.com/events/hudson-valley-gamer-con-2020-tournament-expo-tickets-albany-ZV5G9C> for tickets and more information.

ECAC ESPORTS 2020-21 SEASON

Pre-season registration is now open for the upcoming season. If your program is interested in becoming a member, contact Esports Director, Lydia Fister at lfister@ecac.org for more information!



POWERED BY



AVGL



A stylized illustration of VALORANT characters. In the center is Jett, a woman with short black hair and a black mask, wearing a blue and black tactical suit. To her left is Sova, a man with short brown hair, wearing a blue and black tactical suit. To her right is Reyna, a woman with long black hair, wearing a blue and black tactical suit. Further right is Sage, a woman with long blonde hair, wearing a blue and black tactical suit. On the far right is Omen, a man with a black mask and a blue and black tactical suit. The background is a solid blue color with a subtle geometric pattern.

VALORANT™

NEW GAME ADDITION

The ECAC hosted its first ever VALORANT tournament Powered by the American Video Game League. ("AVGL") on June 11th. A total of 213 players registered from New York to California with 27 teams that competed. The winner of the tournament was Stevenson University (Mustangs).

With the strong interest from the ECAC members, the league will be making the addition of VALORANT by Riot Games, Inc. among the eight game titles offered, totaling the line up to nine.

The ECAC will also be hosting another VALORANT tournament Powered by AVGL on August 10th at 6pm ET. Registration will be through the AVGL platform. Students must join the ECAC hub first at avgl.org/ecac to register for the event.

QUOTE OF THE MONTH

Push yourself,
because no one
else is
going to do it for
you!

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Callum Fletcher:

<https://twitter.com/flizzyfletch?lang=en>

Illinois Wesleyan Job Openings:

<https://www.iwu.edu/human-resources/job-openings/>

iBuyPower website:

https://www.ibuypower.com/?gclid=Cj0KCQjw3ZX4BRDmARIsAFYh7ZJU_kooTnR-sUulgJ2Opl3o0UjLhqhaSJOTGCwWwGnYgubBbwpNge7saAhoJEALw_wcB

Stevenson University Esports:

<https://www.stevenson.edu/student-life/student-activities/clubs-organizations/esports/>

Bethel University Esports:

<https://www.bupilots.com/sport/esports>

Wayne State College Esports:

<https://www.wsc.edu/esports>

Mount St. Mary's University Esports:

<https://msmary.edu/athletics-and-recreation/premier-sports/esports.html>

eFuse Opportunities:

<https://efuse.gg/>

ECAC Esports 2020-21 Pre-season Registration

https://ecacsports.com/sb_output.aspx?form=182

Collegiate Sports Management Group:

<https://collegiatesmg.com/>